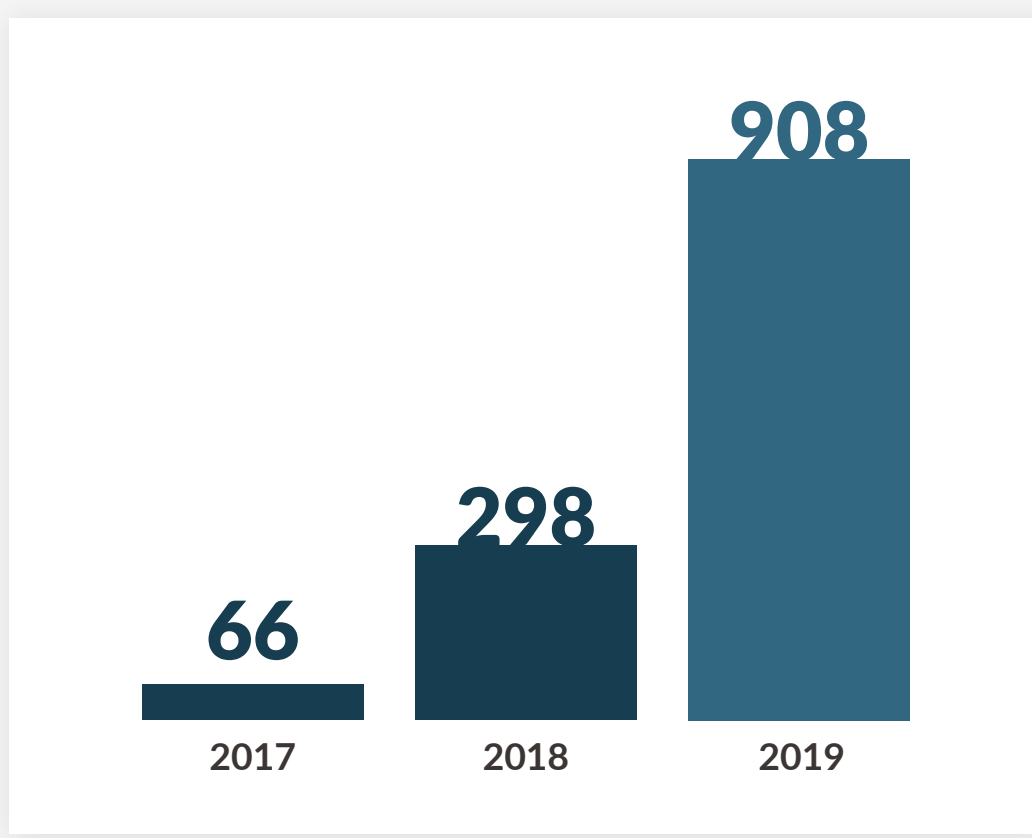


HOW OUR CLIENT REACHED 908 MONTHLY LEADS

Our plastic surgery client's business boomed after we implemented and managed a full-service digital marketing strategy.



2017

66
leads
avg per month

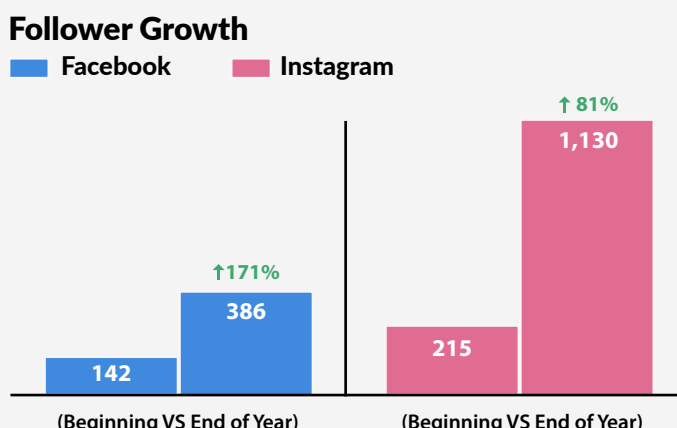
\$47
cost per lead
avg per month

3,777
web traffic
avg per month

\$3,141
spend
avg per month

STRATEGY

Before working with our team, our client had an outdated website, minimum social presence, and lackluster results from their Google Ads campaigns. We revamped their paid campaigns, redesigned their website, implemented an SEO strategy, began weekly blogging, assisted with before/after creation, sent monthly email campaigns, and posted daily on social which resulted in a huge spike in monthly leads.



2018

298
leads
avg per month

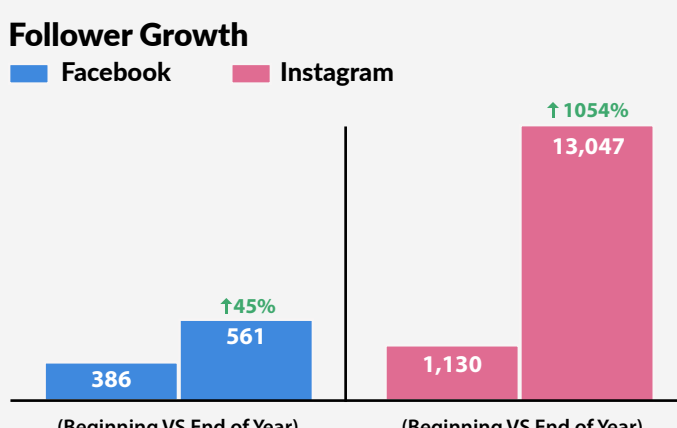
\$14
cost per lead
avg per month

6,948
web traffic
avg per month

\$4,250
spend
avg per month

STRATEGY

The second year we continued working with our client, they increased their monthly budget by roughly \$1,000. We continued optimizing their Google Ads campaigns to decrease the cost per lead, implemented social media campaigns on Facebook and Instagram, and increased the number of emails we were sending out each month. All in all, we increased their monthly leads by 232, decreased cost per lead by \$33, and saw a major spike in new followers.



2019

908
leads
avg per month

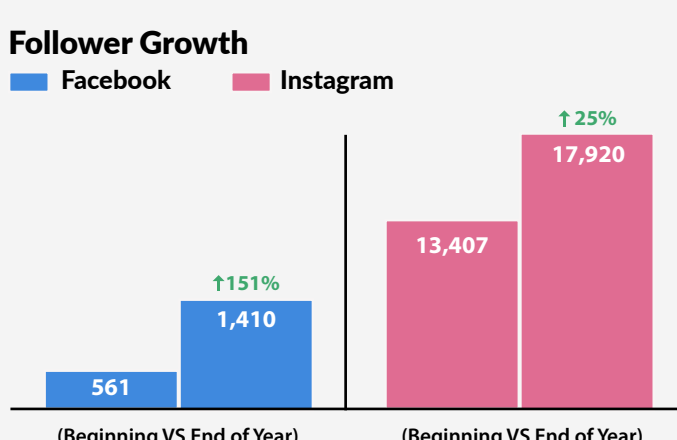
\$8
cost per lead
avg per month

10,462
web traffic
avg per month

\$7,264
spend
avg per month

STRATEGY

Our client drastically increased their monthly budget by roughly \$3,000 in order to take advantage of their highly efficient paid campaigns. We continued our full-service marketing efforts and saw their social following continue to rise, website traffic increase, and a major drop in their cost per lead (only \$8/lead). They averaged a whopping 908 new leads per month and had to hire an additional team member just to handle their incoming requests!



Want a free month of marketing?

To claim our rare special, email our marketing team at marketing@atlantic-hs.com to discuss your goals and we will put together a proposal that suits your business!

CONTACT US